



PRESS INFORMATION

MNML 101

Floorwear for minimalists

19 January 2009

It's all about elegant minimalism! Because less is usually more – as is the case with this extremely flat, tabular rug, hand-braided using polyester webbing. Thanks to its subtle pattern, the MNML 101 easily breezes through every style test and transforms all kinds of floors into platforms for urban design. A reflection of self-assured understatement.

Normally used in high-Alpine climbing equipment, the polyester webbing guarantees the MNML 101 an extremely high degree of resilience – which doesn't make it just incredibly smart but suitable for outdoors too.

One of the most prestigious design prizes worldwide, the 'iF product design award 2009' and quite recently the 'Good Design Award 2009', was granted to the MNML 101 edition for outstanding design quality in the category product design.

The MNML 101 edition is available in 5 standard sizes, colourway 'silver & black' and since 2010 'silver & white'. Furthermore, it is possible to produce custom sizes.

Go on. And create.

About kymo

kymo, from Germany, makes contemporary floorwear. Their approach to floor textiles is best summed up by their brand philosophy: 'Go on. And create.' kymo collections are distinctly stylish, classy – and cutting edge.

Established in 2005, kymo floorwear is now sold in premium interior design stores in more than 50 countries worldwide. Distinguished brands, like Hugo Boss, Mercedes-Benz, MTV and Montblanc, have all used kymo rugs and carpets for their own point-of-sale design or product presentations.

more information

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product
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award

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